

PiXL

General Privacy Notice

Last Updated: 03/01/2022

Introduction

PiXL (“PiXL”, “we, “our”) is committed to protecting the privacy and security of the personal data we collect in connection with our membership services, events, and website.

Please read this privacy notice carefully as it provides important information about how we handle personal information and outlines the rights you have over your data.

Personal data we process

The personal data processed by PiXL includes the following.

Member School Staff

The names, contact details and job titles of staff at establishments that are PiXL members.

Member School Students

Students’ names, email address, which schools’ classes and any other information required to assist the school in providing personalised teaching and resources to support those students, such as details of their learning needs and records of attainment.

Where a student is participating in our Edge programme, we may also hold logs of their activities and details of their accreditations (e.g. Apprentice, Graduate or Masters)

Event Delegates

The personal data of delegates at PiXL organised events, including names and contact details. For some events it may be necessary to process special categories of data (such as dietary requirements) to protect the delegates’ health and wellbeing.

How we collect personal data

- When someone completes the contact form on our website or emails us with an enquiry
- When a school provides us with the personal data of its staff during the membership sign up process and in the course of providing services to members.
- When a delegate books or attends one of our conferences
- When member schools upload their students’ data onto services we provide such as web based platforms.
- If our associates reference staff members in their meeting reports.

Purposes for which we use personal data and the legal basis

PiXL processes personal data for the following purposes:

- To administer membership of the PiXL Club.
- To deliver educational support services to member schools and improve outcomes for their students.
- To organise and administer events such as leadership conferences and networking hubs.
- To respond to enquires made via our website or email addresses.

For the personal data we process in connection with administering membership, running programmes and events, providing applications and platforms for staff and students, and handling enquires we rely on either legitimate interests or consent.

Sharing your data

The personal data of member schools' staff and their students' can only be accessed by a limited number of PiXL employees, and by software developers with whom data protection sharing agreements are in place.

PiXL does not currently share personal data covered by this privacy notice outside the UK or European Economic Area. If, however, this should ever become necessary for the purposes of providing our services to you, we will only share it with organisations with whom we have a data processing agreement in compliance with UK GDPR which contractually obliges the recipient to process and protect your personal data to the standard expected within the UK/EEA.

How long we keep your data

We will retain your personal data for as long as is necessary to provide you with our services and for a reasonable period thereafter to enable us to meet our contractual and legal obligations and to deal with complaints and claims.

Should a school cease to be a member of the PiXL Club Ltd, all personal data will be securely deleted nine months after cancellation.

How we protect your data

We implement appropriate technical and organisational measures to protect data that we process from unauthorised disclosure, use, alteration, or destruction.

Your rights and options

You have the following rights in respect of your personal data:

- You have the right of access to your personal data and can request copies of it and information about our processing of it.
- If the personal data we hold about you is incorrect or incomplete, you can ask us to rectify or add to it.

- Where we are using your personal data with your consent, you can withdraw your consent at any time.
- Where we are using your personal because it is in our legitimate interests to do so, you can object to us using it this way.
- Where we are using your personal data for direct marketing, including profiling for direct marketing purposes, you can object to us doing so.
- You can ask us to restrict the use of your personal data if:
 - It is not accurate.
 - It has been used unlawfully but you do not want us to delete it.
 - We do not need it any-more, but you want us to keep it for use in legal claims; or
 - if you have already asked us to stop using your data but you are waiting to receive confirmation from us as to whether we can comply with your request.
- In some circumstances you can compel us to erase your personal data and request a machine-readable copy of your personal data to transfer to another service provider.
- You have the right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you.

In cases where we act as a data processor on behalf of our members, any requests relating to data subject rights will be forwarded to the school whom we will assist in fulfilling requests related to our contract with them where necessary.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

If you wish to exercise your rights, please contact us at dataprotection@pixl.org.uk.

You can also lodge a complaint with the Information Commissioner's Office. They can be contacted using the information provided at: <https://ico.org.uk/concerns/>.

Cookies

Cookies may be used in facilitating automated network security to provide one element in protecting this site from high risk patterns of behaviour (further information on this cookie can be found at <https://support.cloudflare.com/hc/en-us/articles/200170156>). We may also use cookies (session cookies) if you log into the site for the purpose of providing the services that you logged in to use until your browser is closed. We do not use cookies for advertising.

Website logging of data

Requests to sites operated by us are logged including the IP address and browser version. This information is used in the identification of security threats to our site, diagnosing reported issues and providing general usage information about our site. We do not correlate this information to identify individuals other than for resolving issues which the individual has requested us to address. This information is only accessible by those responsible for the technical operation and support of our services, but may also be shared with other parties where they have the legal power to request such data.

Contact us

If you have any questions, or wish to exercise any of your rights, then you can contact:

Data Protection Officer
The PiXL Club Ltd
Ground floor office
Allinson Court
Old Market Place
Ripon
HG4 1AL

Alternatively, you can email us at dataprotection@pixl.org.uk.

Changes to this privacy notice

We may update this notice (and any supplemental privacy notice), from time to time as shown below. We will notify of the changes where required by applicable law to do so.

Last modified 03/01/2022